

Jordan, Sheron

From: _Regulatory Comments
Sent: Thursday, July 27, 2006 3:39 PM
To: Jordan, Sheron
Subject: FW: NCUA Logo Change Comments

From: admasst [mailto:svoldrich@selccu.org]
Sent: Thursday, July 27, 2006 8:32 AM
To: _Regulatory Comments
Subject: NCUA Logo Change Comments

My comments on the proposed changes are as follows...

1. I like the idea of changing it to say "to at least".
2. I like that you'll make things available through the website that we can download, etc.
3. I do not feel that 60 days is long enough to comply for marketing materials. At our credit union we have 1 brochure that contains information about everything we offer. We usually print these once a year and run enough for the entire year. We are in the process of running these now. What is holding our project up is waiting for the logo. However, we are running very low. So, we may end up ordering them now, with or without the logo, depending on how soon you can get us the information. If we have to run them without the logo (with the old logo) we would not be able to comply with your 60 day rule.
4. What is the timeframe to get the logo out to credit unions?

Sue Voldrich

Marketing Coordinator/Administrative Assistant

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